

AGENDA ITEM 8) PROGRESS REPORT- LOCAL ENTERPRISE
PARTNERSHIPS - CIRCULATED AT MEETING

**ENTERPRISE
PARTNERSHIP**

York / North Yorkshire / East Riding

**Business
Inspired
Growth**

LEP Plan 2012 -13

Vision: Grow businesses faster

Mission: To make the most of our unique position as a public private partnership to help businesses that want to grow, to achieve their ambitions and create good quality sustainable jobs

Our values:

Focus on our strategic priorities and do a few things well.

Be innovative & enterprising, welcoming new ideas, recognising opportunities and making the most of them

Build & enable business support solutions which are sustainable long term

Influence behaviour by building better relationships.

Challenge what we've done to improve future activity

Take ownership of our work, celebrating success & not making excuses

Measurable Objectives

Objectives:	Priority Activities:	2012-13 Measures of success:
Support and encourage small businesses to grow	Promote growth opportunities and build business confidence	1-1 support available for all businesses within 30 minutes drive
	Facilitate easy access to good quality business support	1000 Businesses accessing support
	Ensure that businesses have the right skills & abilities to grow	Proportion of businesses using next gen broadband In Year 2 when the 1-1 support is in place we will measure Jobs created
Provide support for major business growth opportunities	Ensure that benefits for the local economy are maximised from the proposed new potash mine	Major investments to commit to expenditure targets within a 50 mile radius of the mine
	Work with Local Authority partners to deliver Inward Investment Opportunities	Open up 12 hectares of land to attract investment
	Establish an Agri/Food/Biomass innovation centre that will attract new investment and jobs into the area	Jobs created through inward investment Develop an Agri/Food/Biomass investment plan
Be recognised as a strong voice for local business at a local and central government level	Ensure Rural, Coastal & City of York are at the forefront of new growth opportunities	Construct & lobby for a deal for our businesses with government
	Secure appropriate funding to deliver our strategic objectives	Lobby government on key issues: Rural Connectivity Future EU Funding Rural Growth
	Be effective in communication	Clear collaborations with neighbouring LEP's

Delivery Milestones

Objectives:	Priority Activities:	2012-13 Measures of success:	2012-13 Deliverables
Support and encourage small businesses to grow	<p>Promote growth opportunities and build business confidence</p> <p>Facilitate easy access to good quality business support</p> <p>Ensure that businesses have the right skills & abilities to grow.</p>	<p>1-1 support available for all businesses within 30 minutes drive</p> <p>1000 Businesses accessing support</p> <p>Proportion of businesses using next gen broadband (measure to be confirmed)</p> <p>In Year 2 when the 1-1 support is in place we will measure Jobs created</p>	<p>Growth Opportunities</p> <ol style="list-style-type: none"> 1. Business Confidence - Positive about business campaign and business excellence awards 2. Events Calendar - Improved & Promoted <p>Business support</p> <ol style="list-style-type: none"> 1. Mentoring Platform - 50 mentors & 50 mentees 2. Broadband - Business engagement programme launched 3. Private Sector Offers - 4 private sector offers developed 4. Institute Offers - Events rolled out & xx businesses attending 5. Enterprise Hubs - Identification of hubs & financial support required, creation of the hub network 6. Planning Toolkit - Developed and rolled out across area. <p>Skills/abilities for growth</p> <ol style="list-style-type: none"> 1. Business Planning toolkit developed 2. Tourism Innovation Think Tank developed with BIS & Visit England 3. Food Producers Peer Learning Suppers held. 4. Leadership & Management Programme developed

Objectives:	Priority Activities:	2012-13 Measures of success:	2012-13 Deliverables
Provide support for major business growth opportunities	<p data-bbox="472 1496 643 1783">Ensure that benefits for the local economy are maximised from the proposed new potash mine</p> <p data-bbox="855 1473 994 1783">Work with Local Authority partners to deliver Inward Investment Opportunities</p> <p data-bbox="1091 1503 1297 1783">Establish an Agri/Food/Biomass Innovation centre that will attract new investment and jobs into the area</p>	<p data-bbox="360 1048 464 1429">Major investments to commit to expenditure within a 50 mile radius of the mine</p> <p data-bbox="504 1070 571 1429">Open up 12 hectares of land to attract investment</p> <p data-bbox="616 1099 679 1429">Jobs created through inward investment</p> <p data-bbox="722 1070 786 1429">Develop an Agri/Food/Biomass investment plan</p>	<p data-bbox="376 203 679 1003"> 1. Establish a comprehensive portfolio of potential supply chain businesses from within 50 miles of the potash mine, working with the Humber and Tees Valley LEPs (end 2012) 2. Commit York Potash to achieve the target.(2013) 3. Work closely with York Potash to assist in achieving the target for the local economy (2013-15) 4. Enable the development of Whitby Business Park (2013) </p> <p data-bbox="799 203 1074 1003"> 1. Establish a comprehensive plan that identifies future infrastructure requirements 2. Provide robust economic evidence to support inward investment propositions 3. Develop a targeted approach, with LA partners, that focuses inward investment opportunities on specific sectors and/or companies </p> <p data-bbox="1102 226 1329 1003"> 1. Establish future plans for FERA (2012) 2. Research other models and potential opportunities (end 2012) 3. Develop investment plan for Agri/Food/Biomass innovation (mid 2013) 4. Begin implementation (end 2013) </p>

Objectives:	Priority Activities:	2012-13 Measures of success:	2012-13 Deliverables
	<p>Ensure Rural, Coastal & City of York are at the forefront of new growth opportunities</p>	<p>Construct & lobby for a deal for our businesses with government</p> <p>Lobby government on key issues: Rural Connectivity Future EU Funding Rural Growth</p> <p>Communications Targets</p>	<p>1 Construct & lobby for a deal for our businesses with government</p> <p>2. key issues lobbied</p> <p>a) Rural Broadband b) 4G c) Future European Funding d) Rural Growth</p>
<p>To be recognised as a strong voice for local business at a local and central government level</p>	<p>Secure appropriate funding to deliver our strategic objectives</p>		<p>1. Growing Places investments identified</p> <p>2. Funding sources maximises to support implementation of the plan</p> <p>3. Develop collaborative programmes with Humber, Leeds City Region & Tees Valley LEP to deliver efficiencies</p>
	<p>Be effective in communication</p>		<p>1. Speaking at local business events</p> <p>2. Establish regular 'message/asks' to Govt</p> <p>3. Press coverage</p>

